



AgQuip Update

It is Day Two at the AgQuip rural field days in Gunnedah and there has once again been an extremely positive response towards the Black Dog Institute information stall. AgQuip is Australia's largest primary industry field day event, with more than 3,000 exhibitors and an annual attendance of over 100,000 visitors over three days.

Information stalls at key rural events have become a hugely successful way for the Black Dog Institute to engage with rural communities and provide accurate information about mood disorders. Last year, the Institute stall at AgQuip distributed over 1,000 fact sheets about mood disorders and received some very positive feedback about the work of the Institute and its involvement in rural events such as AgQuip.

Chris Rule, the Institute's Community Programs Rural Initiatives Project Manager, said that he was very motivated by the types of discussions he was having with people at the stall, noting that there was a higher number of rural men seeking information on depression.

"It has been good to see rural blokes feeling more comfortable approaching the stall prepared to flag the fact that they are worried about a mate, son or daughter, or just keen to find out more for themselves", said Chris.

AgQuip concludes on Thursday 19 August.