

# The Gum Ball

Friday 28<sup>th</sup> and Saturday 29<sup>th</sup> May 2010

Proudly supporting **The Black Dog Institute**

With one of the finest and most diverse line ups of any emerging music festival in Australia, the 6<sup>th</sup> annual **Gum Ball Music & Arts Festival**, supporting the Black Dog Institute, will be rolling into the bush Friday 28<sup>th</sup> May, with the main event taking place on Saturday 29<sup>th</sup> May.

Over the last few years, this boutique music and arts event has rapidly built a reputation as one of the more laid back and exclusive festivals on the map. Locally renowned for quality live music and excessive good times, nationally it's become increasingly likened to an early Meredith or Falls festival.

With this year's pre release tickets selling out in record time and now with two nights on the program, Gum Ball 2010 is no doubt on its way to becoming the biggest ball yet.

Located at "Dashville," a secluded natural bushland estate at Belford in the Hunter Valley, just 2 hours North of Sydney and 1 hour west of Newcastle, the super relaxed weekend festival works hard each year to provide the ultimate musical program with something for everyone. Encompassing a mixed bag of musical assortment, the festival showcases around 20 live acts from around the country, ranging from blues to funk, soul & hip hop, to straight out country rock and roll and this year looks to be the biggest and best so far.

SOME OF THE LINE UP THIS YEAR INCLUDES :

World renowned 16 piece super act **The Public Opinion Afro Orchestra**,

Melbourne pop rockers **The Basics**,

Latin rhythm machine **Tijuana Cartel**,

Reggae hip hop stars **Astronomy Class**,

ARIA blues award winners **Collard Greens & Gravy**,

Soul hip-hop superstars on the rise **Laneous & The Family Yah**,

Coastal blues patrol **Marshall & The Fro**,

ABC Newcastle Vocalist of the Year **Zoe K** with her 10 piece **Band of Lost Souls**  
Triple J unearthed winner **Abbie Cardwell**,  
Vulgar country rockers **The Snowdroppers**,  
Hard hitting two piece blues act **Jackson Firebird**.

This year's festival is also in proud support of **The Black Dog Institute**, a local based initiative that provides funding for research and support into mental illness.

As we know the money doesn't grow on gum trees, so Gum Ball, with some awesome support from the wider business community, is gearing up to carry out a massive prize raffle giveaway through the month of May. They're calling it **The Black Dog Big Woppin' Prize Raffle**, with the main prize up for grabs being an exclusive double pass to this year's **Splendour In The Grass**. For all the details on the wonderful array of prizes and opportunities, check out the website [www.thegumball.com.au](http://www.thegumball.com.au)

Along with two nights onsite camping, popular BYO policy, superb food & market stalls, fancy dress competition, live art exhibition, a mega kiddies playground, all night Wii party, roving performers, some big warm fires and a vibe similar to your mates backyard party, Gum Ball is a classic event for all ages and certainly one not to be missed.

Tickets are \$95+ booking fee, available via Oztix online and in stores around the country, check out all the info on the website

[www.thegumball.com.au](http://www.thegumball.com.au)

For further info regarding media opportunities please contact

Matt Johnston 0417690992

[matt@thegumball.com.au](mailto:matt@thegumball.com.au)



BLACK DOG INSTITUTE

